





# **DUTCH BROS**

1170 W CRAIG ROAD NORTH LAS VEGAS, NV 89032

OFFERING MEMORANDUM





# INVESTMENT **SUMMARY**

**PRICE** \$2,545,454.55

**CURRENT NOI** \$112,000.00

SIZE 892 SF

LAND AREA 0.54 AC

**TERM** 15 Year BTS

PROJECTED CAP RATE (2021) 4.4%

YEAR BUILT 2021

OCCUPANCY 100%



The Sorrentino Retail Group at ROI Commercial Real Estate is pleased to offer an 892 SF free standing drive-thru Dutch Bros Coffee sitting on 0.54 acres of land at 1170 W Craig Road in the City of North Las Vegas, Nevada. This Dutch Bros is a brand new 15-year corporate guaranteed NNN lease. The lease is expected to commence May 2021 and includes 10% rent increases every five (5) years throughout the lease term and includes four (4) five (5) year option periods.



# PROPERTY INFORMATION

NAME Dutch Bros. Coffee

ADDRESS 1170 W Craig Rd, North Las Vegas, NV 89032

APN 139-04-602-023

**GROSS LEASABLE AREA** 892 SF

**CURRENT OCCUPANCY** 100%

LAND 0.54 AC

YEAR BUILT 2021

**ZONING** General Commercial (C-2)

The Property is strategically located at the major retail hub along the Craig Road Retail Corridor, which has over 1.35 Million square feet of retail space within 1 mile, in close proximity to other nationally recognized tenants such as Home Depot, PetSmart, Office Depot, Walmart, Sam's Club, Ross, Petco, Old Navy, Lowes, and Big Lots. The site has excellent visibility along Craig Road and sits on at the signalized intersection of Craig Road and Home Depot Drive.

Dutch Bros benefits from a strong current and developing customer base with a population of 160,908 people and average household income of \$80,638 within a 3-mile radius. This site is favored by its average day-time population of 39,524 people. Furthermore, there are strong traffic counts on Craig Road (over 53,000 vehicles per day) and Camino Al Norte (30,000 vehicles per day).

Craig Ranch Regional Park, located just East of this site, is an additional traffic generator. The park is approximately 170 acres in size and features a 65,000 square-foot skate park, four civic plazas, three dog parks, two lighted competition baseball fields, tennis, volleyball and basketball courts, community gardens, eight reservable ramadas, and expansive open spaces for its community to enjoy.





# SITE **PLAN**



# TENANT **PROFILE**

# **DUTCH BROS**



**TENANT** 

BB Holdings NV, LLC, dba Dutch Bros. Coffee

**GUARANTOR** 

Boersma Bros. LLC, an Oregon Limited Liability Company

**# OF LOCATIONS** 

May 2021

379

RENT COMMENCEMENT

15 Years

TERM

4440000

ANNUAL RENT

\$112,000.00

LEASE OPTIONS

Four (4) 5-Year Options

**RENT INCREASES** 10% Every 5 Years

Dutch Bros. Coffee is the largest privately held drive-thru coffee chain in the United States and serves a variety of coffees, caffeinated beverages, teas, and smoothies. Dutch Bros Coffee was founded in 1992 by Dane and Travis Boersma.

After three generations in the dairy business, the brothers decided to use changes in the industry as motivation to branch out and try something new. The bros bought a double-head espresso machine, cranked up the stereo, threw open the barn doors and started experimenting with 100 pounds of beans.

Dutch Bros strives to be a force for good through outstanding customer service and killer coffee. The company is continuing to grow, sharing the Dutch Luv and opening new shops throughout the nation.

Through the Dutch Bros Foundation and local franchisees, Dutch Bros donates several million dollars to support its customers, local communities and nonprofit organizations. There are currently 12 locations across the Las Vegas Valley and over 379 across the West Coast.







# AREA **LOCATION**

### CRAIG ROAD RETAIL CORRIDOR

NORTH LAS VEGAS' MAJOR RETAIL HUB - OVER 1.35 MILLION SF OF RETAIL WITHIN 1 MILE

### RESIDENTIAL GROWTH

OVER 1,300 SINGLE AND MULTI-FAMILY RESIDENTIAL UNITS PLANNED WITHIN 1 MILE

### **NELLIS AIR FORCE BASE**

LOCATED JUST OVER 6 MILES AWAY FROM THE SITE



### TRAFFIC COUNTS

Craig Road 53,000 VPD

Source: TRINA, NV DOT 2019



### **POPULATION**

1 Mile 19,676 3 Miles 160,908 5 Miles 415,546 7 Minute Drive 102,864

Source: SitesUSA 2020



## AVG. HOUSEHOLD INCOME

1 Mile \$75,302 3 Miles \$80,638 5 Miles \$76,521 7 Minute Drive \$80,365

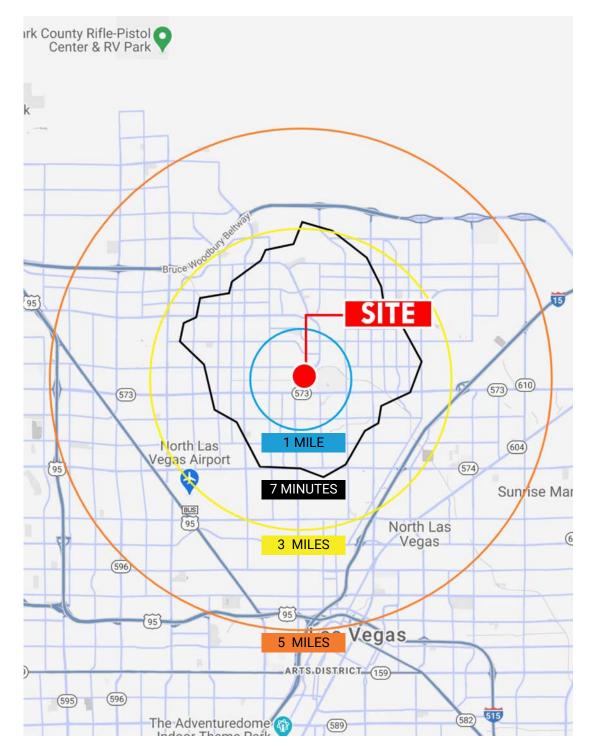
Source: SitesUSA 2020



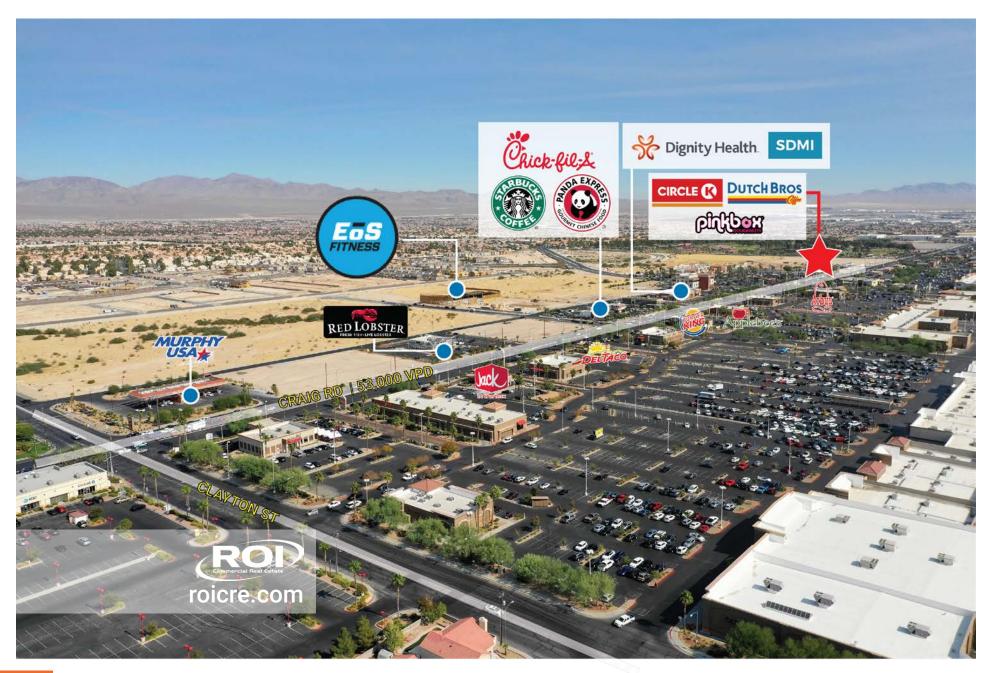
### **DAYTIME POPULATION**

1 Mile 3,107 3 Miles 39,524 5 Miles 110,106 7 Minute Drive 11,106

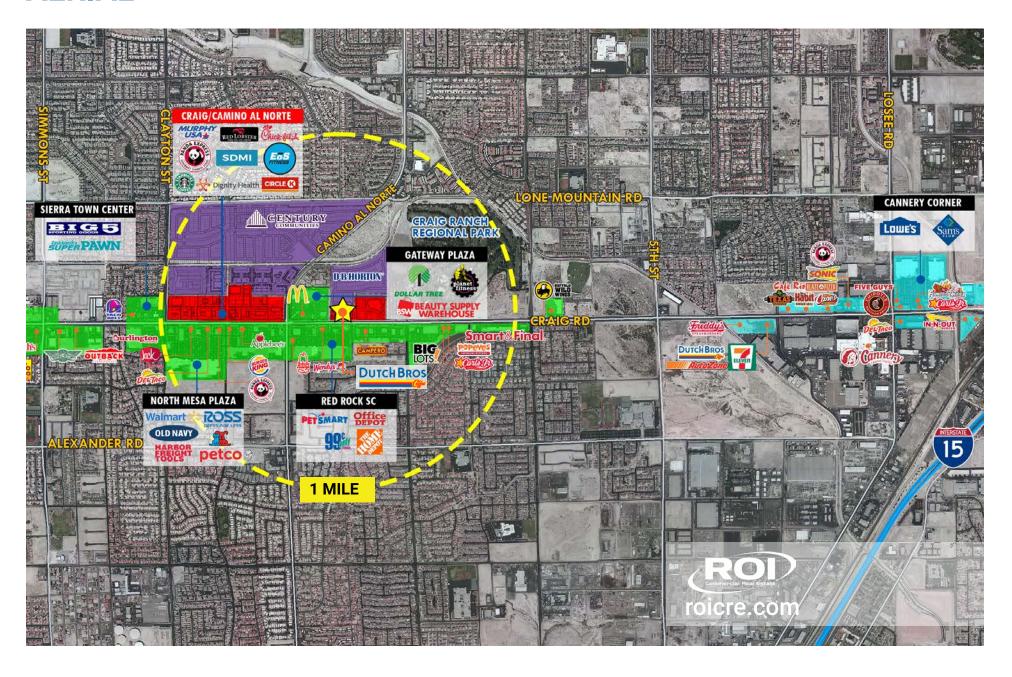
Source: SitesUSA 2020



# SITE **AERIAL**



# TRADE AREA **AERIAL**



# LAS VEGAS **OVERVIEW**



Las Vegas is a unique suburban community with an emphasis in tourism, entertainment, casinos and gambling, business, warehousing, and innovation. It is the only major city in the American West to have been founded in the 20th century. It has grown significantly each year and has been one of the most desirable cities to move to.

Las Vegas is an attractive market for many reasons, with no state income tax, growing tech companies such as Zappos and Switch, the origin of innovative companies like Solarcity and BrightSource, home of the UFC, and five professional sports teams--the Golden Knights NHL Team, the Henderson Silver Knights AHL Team, the Raiders NFL Team, the Las Vegas ACES WBNA Team, and the Las Vegas Aviators MiLB Team.

The population of the Las Vegas Valley currently sits at 2.3 million and has steadily increased by 50,000 people each year. Las Vegas holds majority of the population for Nevada at 75% and the state is projected to reach 3 million. This city has grown immensely in a short amount of time and does not show signs of stopping any time soon.

## **BROKERAGE**

## **TEAM**

R.O.I. COMMERCIAL IS A boutique commercial real estate brokerage firm. Specializing primarily in the Retail sector. R.O.I. services: buyers, sellers, tenants, and landlords in all areas of commercial real estate transactions. As market leaders in retail space, R.O.I. handles commercial retail leases, land development and brokerage sales as well as tenant representation throughout Las Vegas. With over 120 years of combined knowledge and real estate experience in the Las Vegas market, R.O.I. is an industry leader in the Las Vegas market.

Our team is on the leading edge of the experiential retail trends here in Las Vegas. We possess a strong background working in retail on "The Strip," the resort corridor, and throughout the rest of the beautiful Las Vegas Valley.

We understand the importance of the tourist's spending dollar, as well as tapping into our local market, and have been successfully repositioning properties to create the greatest value for our clients with over 65 years of combined experience. This experience has allowed us to build a substantial database of popular, and qualified concepts, which are looking for placement and expansion. In addition, two of our team members hold a CCIM designation. The CCIM designation represents proven expertise in financial, market, and investment analysis, in addition to negotiation.

We are a dynamic and cohesive three-member team, with specialized experience in both traditional and emerging experiential retail. Each team member is highly creative and strategic in their own right, and our diverse experiences bring different strengths to a project – a combination that allows us to meet and exceed goals for clients and sets us apart from our competition.



OVER 1MILLION SF LEASED AND SOLD IN 2019 & 2020



93 TRANSACTIONS COMPLETED IN 2019 & 2020



OVER \$129 MILLION IN TRANSACTIONS IN 2019 & 2020



65 YEARS OF COMBINED REAL ESTATE EXPERIENCE



## **BRIAN SORRENTINO, CCIM**

#### Director

- 45 years in Commercial Real Estate Industry
- · CCIM Southern Nevada Chapter Past President
- · ICSC Nevada Past Alliance Chair
- Retail Brokers Network (RBN) Board of Directors and Restaurant Council Co-Chair
- Specializing in retail, leasing, tenant representation, disposition, and site acquisition
- · Former national fast food and national casual dining franchisee
- BA (Advertising) San Jose State University



## ANGELICA M. CLEMMER, CCIM

### Vice President

- · 16 years in the Commercial Real Estate industry
- Specializing in retail, leasing, tenant representation, repositioning and marketing primarily in Southern Nevada
- · Specializing in Experiential Retail and The Resort Corridor
- ICSC Member ICSC Next Generation State Chair
- · CCIM Southern Nevada Chapter Member and Committee Member
- · Former Food & Beverage Professional
- · Safe Nest Foundation Board President



## **ISABELLA J. SORRENTINO**

#### Associate

- · 4 years in the Commercial Real Estate Industry
- Specializing in leasing and marketing primarily in Southern Nevada
- · CCIM Southern Nevada Chapter Member and Committee Member
- ICSC Member
- BSBA (Marketing) University of San Diego

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